GRAPHIC DESIGN 1

Requirement area: CTE, Fine Art or Elective
Course code: VGC100
Grade Level: 9, 10, 11, 12
Prerequisite: Basic computer skills are helpful
Length: 1 semester (0.5 credit)
Homework: None

Description: Students will learn about the world of graphic design, which includes typography, logo design, color theory, infographics, layout design and product packaging. Students will also learn to develop a critical eye for design standards and project presentation by reviewing professional portfolios and current design trends. Students will consider a design’s purpose and audience and evaluate its effectiveness. To accomplish these tasks, student will use software such as Adobe PhotoShop to edit photos, Adobe InDesign to create printed materials, Adobe Illustrator to design original graphics and logos.